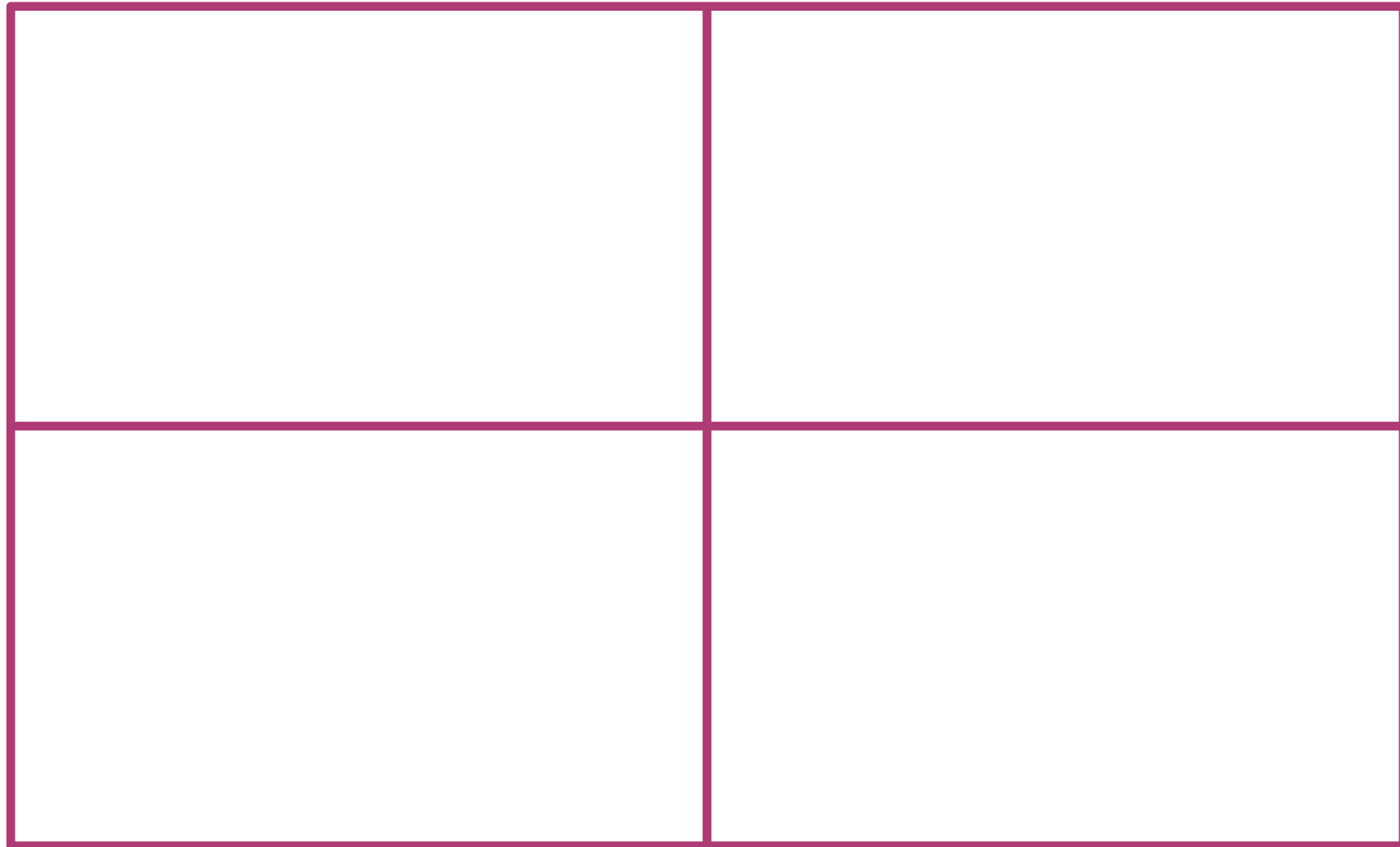


# Give & Take Boston Matrix

High Value  
for me



Low Value  
for them

High Value  
for them

Low Value  
for me

