

# Felder-Silverman Learning Style



## **Active/Reflective Scale**

How do you prefer to process information?

#### **Active**

Active learners learn by doing something with information. They prefer to process information by talking about it and trying it out.

#### Reflective

Reflective learners learn by thinking about information. They prefer to think things through and understand things before acting.

## **Sensing/Intuitive Scale**

How do you prefer to take in information?

#### Sensing

Sensing learners prefer to take information that is concrete and practical.

They are oriented towards details, facts, and figures and prefer to use proven procedures. They are realistic

and like practical applications.

### **Intuitive**

Intuitive learners prefer to take in information that is abstract, original, and oriented towards theory. They look at the big picture and try to grasp overall patterns. They like discovering possibilities and relationships and working with ideas.





## **Visual/Verbal Scale**

How do you prefer information to be presented?

#### Visual

verbal

Visual learners prefer visual presentations of material - diagrams, charts, graphs, pictures.

Verbal learners prefer explanations with words - both written and spoken.

## Sequential/Global Scale

How do you prefer to organise information?

#### Sequential

Global

Sequential learners prefer to organise information in a linear, orderly fashion.
They learn in logically sequenced steps and work with information in an organised and systematic way.

Global learners prefer to organise information more holistically and in a seemingly random manner without seeing connections.

They often appear scattered and disorganised in their thinking yet often arrive at a creative or correct end product.



## Making Business Matter Trainers to the UK Grocery Industry