

# ASTONISHING FACTS about this Growing Phenomenon



**7 million**  
downloads

of Rapid Grocery apps in Europe in Q3, 2021

(App radar Analysis)



raised by  
**goPuff**  
this Summer

The quickest time for delivery is



is the most widely available food delivery service

They are active in six continents and 1st/2nd in gross orders in most countries



**DOORDASH**  
has the most market share in the US

Delivery through a website, app or store currently accounts for



of all convenience occasions

The average convenience store shopper that uses delivery purchases



vs

In comparison, the average in-store convenience store shopper buys



Over half of all convenience store delivery orders are placed on Fridays (21%) and Saturdays (31%). In comparison, just 37% of all in-store convenience occasions take place on these days

**Top 5**  
delivery operators

Uber Eats



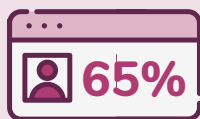
deliveroo

snappy shopper

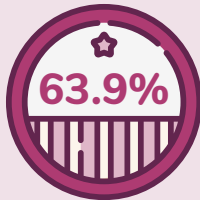
Local store to door

Zapp

GORILLAS



of convenience store delivery users are aged 18-34



of US people make at least one of their routine grocery purchases online

Aged 36 young adults are the most common drivers for Q-commerce



**\$7 billion**

poured in by Investors into quick grocery startups in recent years, with the majority of those investments happening in 2021

Zapp



London based Start-up promises to deliver groceries 24-7



of people would ditch a rapid delivery in favour of a similar service offered by their supermarket



London has more rapid grocery players than any other city in the world

