

What is HBDI?

Breakdown of the HBDI Model

What does HBDI stand for?



HBDI stands for the Herrmann Brain Dominance Instrument which is a psychometric assessment, that shows how you prefer to think. Often referred to as the 'Whole Brain Model'.

What is HBDI assessment?



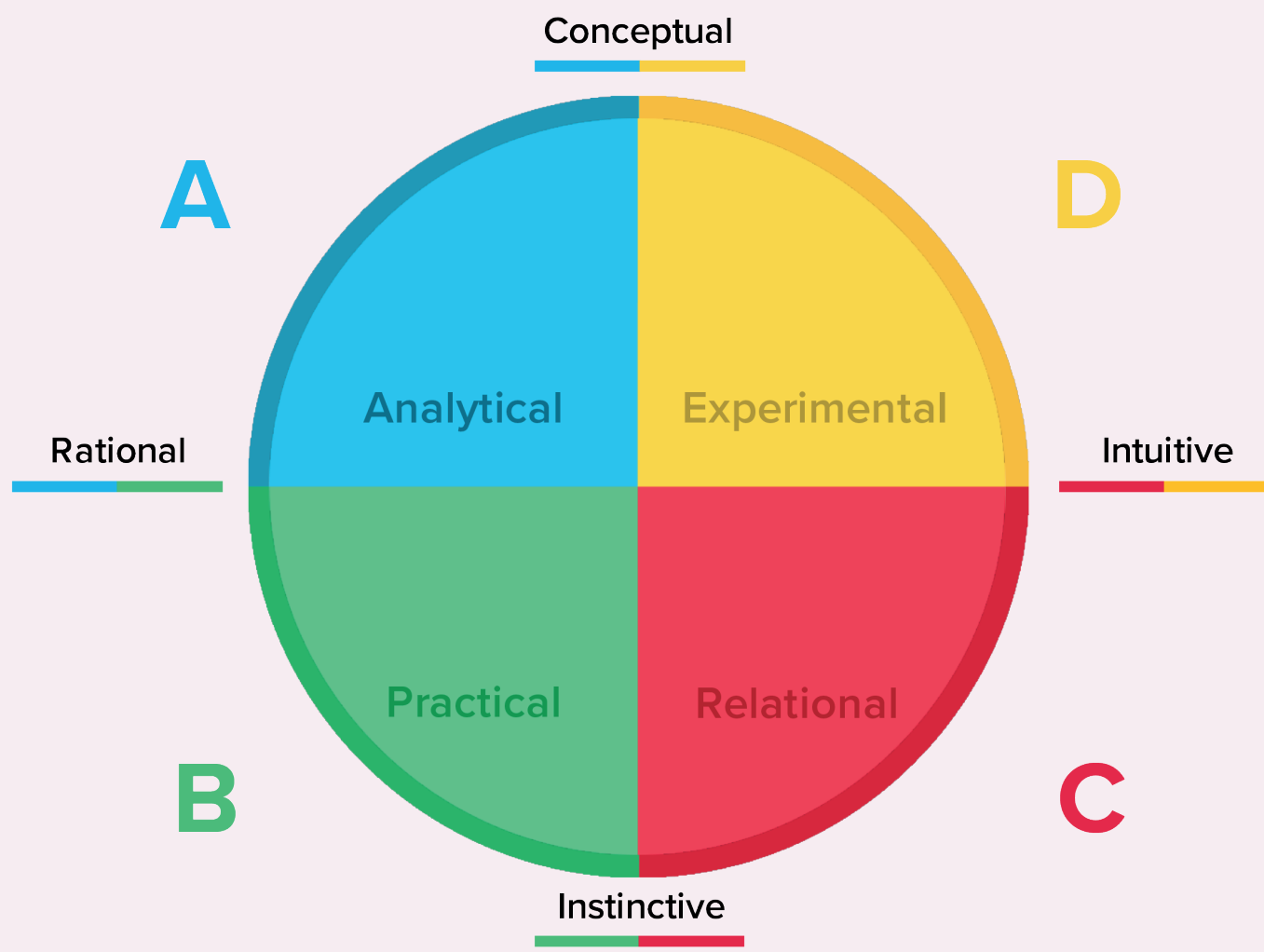
The HBDI® is a powerful psychometric assessment that defines and describes the way we think so that we adapt our thinking preferences to communicate effectively, improve decision making and problem solving.

What is the Whole Brain Model?



The Whole Brain Model from Ned Herrmann is a technique that can be used for analysing personal and organisational thinking preferences. People have markedly different ways that they perceive and assimilate information, make decisions, and solve problems.

What is Herrmann four dominant quadrants?



The four quadrants (A, B, C, D) can be characterised:

A

Blue quadrant: Logical, technical, and financial. In a single word 'Fact'.

B

Green quadrant: Organised, detailed, and structured. In a single word 'Form'.

C

Red quadrant: Emotional, sensory, and people. In a single word 'Feeling'.

D

Yellow quadrant: Risk taker, intuitive, and the big picture. In a single word 'Future'.

What are the 4 quadrants of the brain?



This four-sided model of thinking, decision making and communicating styles are metaphorically attributed to four regions of the brain.

What is a whole brain thinker?



Applying Whole Brain® Thinking means you are able to fully understanding and utilise your own preferences, consider better other quadrants when necessary, and adapt to and take advantage of the preferences of those around you to improve performance and results.

What is the HBDI test?

The 120-question survey results in a profile of your preferred thinking styles. By understanding your preferences you can achieve greater appreciation for how you learn, make decisions, solve problems, and communicate, and why you do these and other things the way you do. The survey measures preferences rather than skills. It is not a test; there are no wrong answers.

