





Would you like to know your HBDI / Herrmann Brain Dominance Instrument Profile?

Use this indicator sheet to give you an idea of your preferred thinking style.

Knowing how you prefer to think, learn, communicate and make decisions, will help you to adapt your thinking, decision making and communication style to a given situation.

1. Which pair(s) of words best describes your preferences to thinking, communicating and/or decision making?

Answer questions 1 & 2

Q1.		Conceptual Intuitive	<input type="checkbox"/> D	or	<input type="checkbox"/> B	Organised Planned	
Q2.		Emotional Feeling Based	<input type="checkbox"/> C	or	<input type="checkbox"/> A	Analytical Logical	

How did you answer?

D&C

you may have a preference to using the right hand hemisphere of your brain. Go to Q3

D&A

you may have a preference to using the upper part of your brain (cerebral mode). Go to Q5

B&A

you may have a preference to using the left hand hemisphere of your brain. Go to Q4









C&B

you may have a preference to using the lower part of your brain (limbic mode). Go to Q6

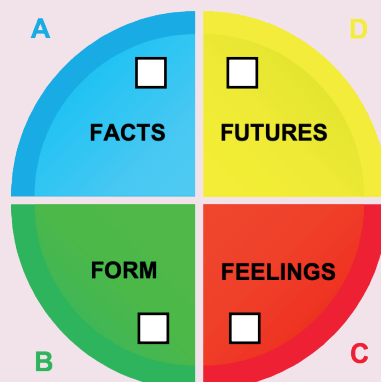
Lets go deeper....

2. Which pair of words best describes you?

Answer only one question as directed above

Q3.		Holistic Conceptualiser	<input type="checkbox"/>	or	<input type="checkbox"/>	Interpersonal Emotional		If you ticked the left box you may have a preference to the yellow quadrant, if you ticked the right box the red quadrant
Q4.		Factual Logical	<input type="checkbox"/>	or	<input type="checkbox"/>	Organised Planner		If you ticked the left box you may have a preference to the blue quadrant, if you ticked the right box the green quadrant
Q5.		Holistic Conceptualiser	<input type="checkbox"/>	or	<input type="checkbox"/>	Factual Logical		If you ticked the left box you may have a preference to the yellow quadrant, if you ticked the right box the blue quadrant
Q6.		Organised Planner	<input type="checkbox"/>	or	<input type="checkbox"/>	Interpersonal Emotional		If you ticked the left box you may have a preference to the green quadrant, if you ticked the right box the red quadrant

3. Now tick which quadrant may best describe your preferred thinking style.



This sheet will give you an indication of your profile, to find out more and how to take the full assessment, which will give you a greater idea, on your overall preference, degrees of preference plus much more.

Read our Ultimate Guide

<https://www.makingbusinessmatter.co.uk/hbdi-ultimate-guide/>