

The Ultimate MBTI Personality Type Infographic

What is Your Personality Type?

The Myers-Briggs Type Indicator (MBTI) is an introspective self-report questionnaire with the purpose of indicating psychological preferences in how people perceive the world around them and make decisions.

The MBTI was constructed by Katharine Cook Briggs and her daughter Isabel Briggs Myers. It is based on the conceptual theory proposed by Swiss psychiatrist Carl Jung, who had speculated that humans experience the world using three principal psychological functions – energy, decisions, and information. Myers-Briggs added the fourth dichotomy of organisation later.

What are the Four Dichotomies?

Where Do We Get Our Energy?		How Do We Take in Information?	
Extraversion	Introversion	Sensing	Intuition
How Do We Make Decisions?		How Do We Organise Our World?	
Thinking	Feeling	Judging	Perceiving

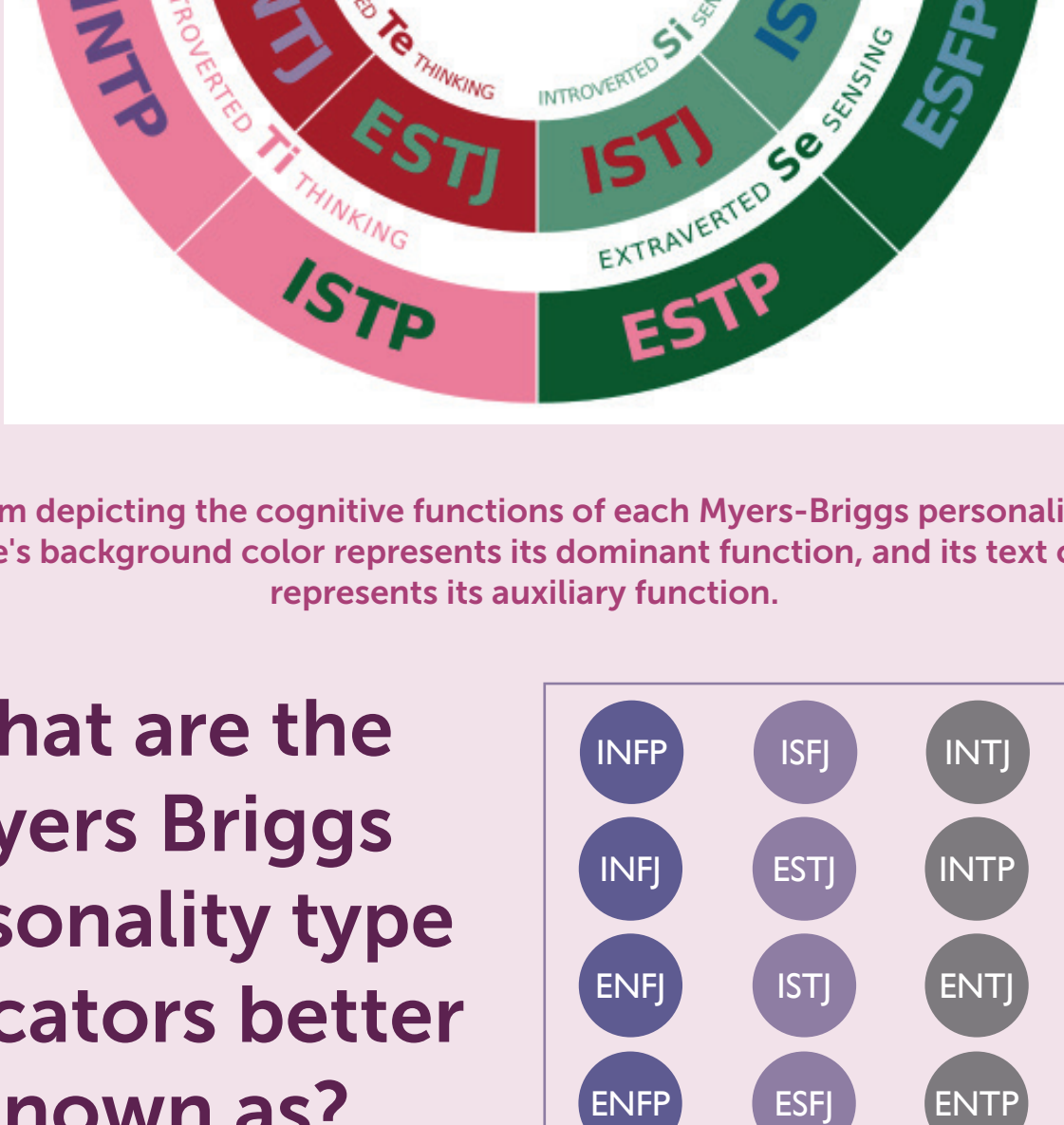
What Do the Four Dichotomies Mean?

How You Re-Energise			
E	Enjoys the company of many and socialising with new people.	I	Prefers to work alone or in small groups.
How Information is Perceived			
S	Realists who rely on facts, common sense, and previous experiences.	N	Easily sees patterns and other perspectives. Sees the big picture and possibilities.
How You Decide			
T	Uses logic, weighs pros and cons, and tries to decide objectively.	F	Decides based on their personal values and how others will be affected by their choices.
How You Organise			
J	Comfortable working with rules, enjoys planning and being prepared.	P	Spontaneous. Prefers to keep options open and are flexible.

What do the Myers Briggs 4 letters mean?

1. ARE YOU OUTWARDLY OR INWARDLY FOCUSED? IF YOU:		3. HOW DO YOU PREFER TO MAKE DECISIONS? IF YOU:	
<ul style="list-style-type: none">• Could be described as talkative, outgoing.• Like to be in a fast-paced environment.• Tend to work out ideas with others.• Enjoy being the centre of attention.	<ul style="list-style-type: none">• Could be described as reserved, private.• Prefer a calm pace with time for contemplation.• Tend to think things through inside your head.• Would rather observe than be the centre of attention.	<ul style="list-style-type: none">• Make decisions using logic.• Value justice, fairness.• Enjoy finding the flaws in an argument.• Could be described as reasonable, level-headed.	<ul style="list-style-type: none">• Base your decisions on personal values and how actions affect others.• Value harmony, forgiveness.• See the best in others.• Could be described as warm, empathetic.
Then you are likely to prefer E - Extraversion	Then you are likely to prefer I - Introversion	Then you are likely to prefer T - Thinking	Then you are likely to prefer F - Feeling
2. HOW DO YOU PREFER TO TAKE IN INFORMATION? IF YOU:		4. HOW DO YOU PREFER TO LIVE YOUR OUTER LIFE? IF YOU:	
<ul style="list-style-type: none">• Focus on the reality of how things are.• Pay attention to the concrete facts and details.• Prefer ideas that have practical applications.• Like to describe things in a specific, literal way.	<ul style="list-style-type: none">• Imagine the possibilities of how things could be.• Notice the big picture, see how everything connects.• Enjoy ideas and concepts for their own sake.• Like to describe things in a figurative, poetic way.	<ul style="list-style-type: none">• Prefer to have matters settled.• Think genuine rules and deadlines should be respected.• Prefer to have detailed, step-by-step instructions.• Make plans, want to know what you're getting into.	<ul style="list-style-type: none">• Prefer to have your options open.• See rules and deadlines as flexible.• Like to improvise and make things up as you go.• Are spontaneous, enjoy surprises and new situations.
Then you are likely to prefer S - Sensing	Then you are likely to prefer N - Intuition	Then you are likely to prefer J - Judging	Then you are likely to prefer P - Perceiving

MBTI Cognitive Functions



A diagram depicting the cognitive functions of each Myers-Briggs personality type. A type's background color represents its dominant function, and its text color represents its auxiliary function.

What are the Myers Briggs personality type indicators better known as?

INFP	ISFJ	INTJ	ISTP
INFJ	ESTJ	INTP	ISFP
ENFJ	ISTJ	ENTJ	ESTP
ENFP	ESFJ	ENTP	ESFP

What are the 16 personality types?

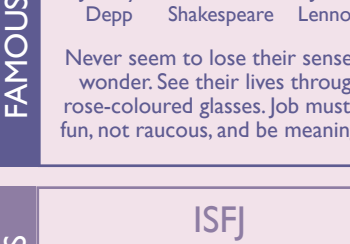
IDEALIST	INFP 'Healer' friendly, quiet, curious, loyal	INFJ 'Counsellor' Looks for meanings about the welfare of others, insightful	ENFJ 'Teacher' Empathetic, in touch with the feelings of others, responsive to feedback, leader	ENFP 'Champion' Warm, enthusiastic, imaginative, well-spoken
GUARDIAN	ISFJ 'Protector' Responsible, thorough, concerned about the welfare of others, prefers to create harmonious relationships	ESTJ 'Supervisor' Matter-of-fact, decisive, great at organising projects and getting things done	ISTJ 'Inspector' Serious, practical, decides logically, organised	ESFJ 'Provider' Warm-hearted, conscientious, loves harmony, loyal
RATIONAL	INTJ 'Mastermind' Original minds and ideas, recognises patterns, sceptical, independent	INTP 'Architect' Looks for logical explanations, abstract thinkers, analytical, critical	ENTJ 'Fieldmarshal' Frank, has leadership qualities, enjoys goal-setting and long term planning	ENTP 'Inventor' Quick, outspoken, ingenious, resourceful
ARTISAN	ISTP 'Crafter' Tolerant, problem-solver, flexible, values efficiency	ISFP 'Composer' Sensitive, kind, enjoy personal space, dislikes conflict	ESTP 'Promoter' Pragmatic, energetic, learns best with learning with others	ESFP 'Performer' Idealistic, loyal, adaptable, seeks to understand others

What is the most common and rarest personality type?

Distribution for Females		Distribution for Males	
Type	Frequency in Population	Type	Frequency in Population
ISFJ	19.4%	ISTJ	16.4%
ESFJ	16.9%	ESTJ	11.2%
ISFP	10.1%	ISTP	8.5%
ENFP	9.9%	ISFJ	8.1%
ENFJ	9.7%	ESFJ	7.6%
ISTJ	6.9%	ESFP	6.9%
ENTJ	6.3%	ENFP	6.4%
INFP	4.6%	ESTP	5.6%
ENFJ	3.3%	INTP	4.8%
ESTP	3.0%	INFP	4.1%
ENTP	2.4%	INTJ	4.0%
ISTP	2.3%	ENTJ	3.3%
INTP	1.7%	ENFJ	2.7%
INTJ	1.6%	INFJ	1.4%
INFJ	0.9%		
ENTJ	0.9%		

Read our Ultimate Guide to Myers-Briggs:

<https://www.makingbusinessmatter.co.uk/myers-briggs-ultimate-guide/>



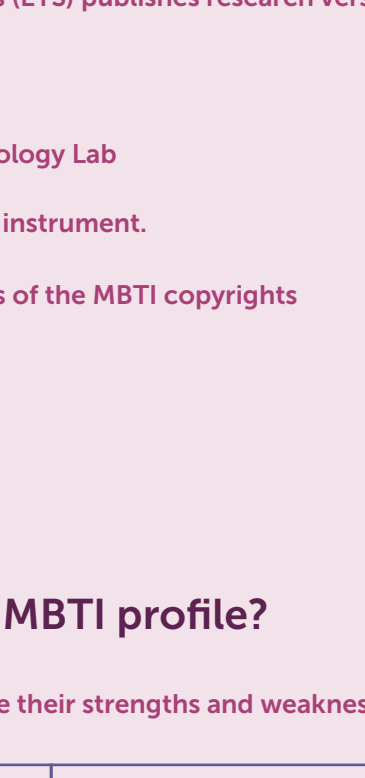
The Ultimate Guide to Myers Briggs

What are the Famous Personality Types for each profile?

This section shares famous personality types grouped as visionaries, protectors, intellectuals, and creators.

FAMOUS VISIONARIES	INFP Dreamer Johnny Depp, William Shakespeare, John Lennon Never seem to lose their sense of wonder. See their lives through rose-coloured glasses. Job must be fun, not raucous, and be meaningful	INFJ Confidant Cate Blanchett, Mahatma Gandhi, Daniel Day Lewis Gentle, caring, complex and highly intuitive. Only one percent of the population has this personality type, making it the most rare	ENFJ Mentor Martin Luther King, Oprah Winfrey, Bono People focused individually. Live in the world of people possibilities. Excellent people skills, understand and care, bring out the best in others	ENFP Advocate Che Guevara, Sandra Bullock, Walt Disney Warm, enthusiastic people, bright and full of potential. Live in a world of possibilities, can get very passionate and excited about things
FAMOUS PROTECTORS	ISFJ Defender Mother Theresa, Christopher Walken, Kate Middleton Rich inner world not obvious to observers. Take in information about people and situations personally important to them and store it away	ESTJ Overseer Hillary Clinton, Andrew Jackson, Judge Judy Live in a world of facts and concrete needs. Live in the present, with an eye on personal environment making sure all runs smooth and systematic	ISTJ Examiner Sean Connery, Jeff Bezos, Natalie Portman Very loyal, faithful and dependable. Place great importance on honesty and integrity. Good people who do right by their family and community	ESFJ Supporter Hugh Jackman, Penelope Cruz, Desmond Tutu People persons - love people. They are interested in others. Use sensing and judging to gather specific, detailed information about others
FAMOUS INTELLECTUALS	INTJ Strategist Arnold Schwarzenegger, Nikola Tesla, Mark Zuckerberg Natural leaders, although usually stay in the background until really needed. Supreme strategists - always scanning available ideas and concepts	INTP Engineer Albert Einstein, Tina Fey, Abraham Lincoln Live in a world of theoretical possibilities. See how things could be improved. Live inside their own minds, ability to analyse difficult problems	ENTJ Chief George Clooney, Charlize Theron, Bill Gates Natural born leaders. Live in a world of possibilities where all sorts of challenges to be surmounted and they want to surmount them	ENTP Originator Barack Obama, Leonardo di Vinci, Robert Downey Jr Ideas people. Perceptive abilities to see possibilities everywhere. Get excited and enthusiastic about their ideas and spread that to others
FAMOUS CREATORS	ISTP Craftsman Dalai Lama, Vladimir Putin, Clint Eastwood Can see easiest and quickest route to complete a task, do not waste efforts on unnecessary things. Act as trouble shooters, rising to the occasion	ISFP Artist David Beckham, Steven Spielberg, Brad Pitt Live in the world of sensation possibilities. In tune with how things look, taste, smell, sound and feel. Strong appreciation for art	ESTP Persuader Angelina Jolie, Kevin Spacey, Donald Trump Enthusiastic and excitable, doors who love the world of action. Blunt, straight-forward, risk-takers, willing to get into things and get hands dirty	ESFP Entertainer Leonardo DiCaprio, Clint Eastwood, Richard Branson Entire world is their stage. Love being centre of attention and performing. Always putting on a show to entertain and make people happy

Ralph Wiggum • INFP • The Dreamer	Lisa Simpson • INFJ • The Confidant	Apu • ENFJ • The Mentor	Barney • ENFP • The Advocate
Marge Simpson • ISFJ • The Defender	Chief Wiggum • ESTJ • The Overseer	Principal Skinner • ISTJ • The Examiner	Ned Flanders • ESFJ • The Supporter
Mr Burns • INTJ • The Strategist	Professor Frink • INTP • The Engineer	Krusty • ENTJ • The Chief	Kent Brockman • ENTP • The Originator
Sideshow Bob • ISTP • The Craftsman	Smithers • ISFP • The Artist	Bart Simpson • ESTP • The Persuader	Homer Simpson • ESFP • The Entertainer



'Can I take the Personality Type test online?'

Download the cheat sheet by visiting our Ultimate Guide.

What is the history of MBTI?

- 1919** Isabel Briggs Myers graduates from Swarthmore College.
- 1921** Isabel's mother, Katharine Briggs, starts to research personality type theory
- 1921** Carl Jung publishes Psychological Types: The Psychology of Individuation
- 1962** Isabel self-publishes Introduction to Type. Educational Testing Services (ETS) publishes research version of the MBTI instrument and the MBTI Manual
- 1968** Katharine Cook Briggs dies.
- 1969** Isabel Briggs Myers and clinical psychologist Mary McCaulley start Typology Lab
- 1975** CPP, Inc. (formerly Consulting Psychologists Press) publishes the MBTI instrument.
- 1980** Isabel Briggs Myers dies. Peter and Katharine Myers become co-owners of the MBTI copyrights
- 2007** MBTI Complete launched
- 2017** CPP, Inc. buys OPP Ltd
- 2018** CPP, Inc. becomes The Myers-Briggs Company

What are the Strengths and Weaknesses of each MBTI profile?

The personality types are grouped by Idealists, Guardians, Rational, and Artisan, to share their strengths and weaknesses.

IDEALIST	INFP Healer • Loyal • Loving and caring • Reading others' feelings • Reacts emotionally • Extreme dislike of criticism • Blames themselves	INFJ Counsellor • Good listener • Communicative • Insightful • Trouble with conflict • Can be manipulative • Easily bored	ENFJ Teacher • Communication • Affectionate and loyal • Honours commitments • Harbour hurt feelings • Tendency to manipulate • Tendency to smother	ENFP Champion • Fun and optimistic • Read others well • Communication • Trouble with conflict • Can be manipulative • Easily bored
GUARDIAN	ISFJ Protector • Good Listener • Eager to serve • Great organisation • Neglect own needs • Dislikes change • Takes criticism personally	ESTJ Supervisor • Loyal and committed • Social and enthusiastic • Born leader • Expressing feelings • Can be blunt and insensitive • Like to always be right	ISTJ Inspector • Orderly and organised • Handles criticism well • Good listener • Too rigid • Needs to be right • Not in tune with feelings	ESFJ Provider • Focus on others needs • Money management • Honours commitments • Dislikes change • Takes blame for others • Trouble with conflict
RATIONAL	INTJ Mastermind • Highly intelligent • Honours commitments • Independent • Unwilling to take blame • Arrogant • Inconsistent	INTP Architect • Laid-back • Not demanding • Imaginative and creative • Explorative • Distrusting of others • Critical of others	ENTJ Fieldmarshal • Excellent with money • Takes criticism well • Goal setting • Controlling and intimidating • Appears angry • Impulsive	ENTP Inventor • Communication • Laid-back • Generating ideas • Poor follow-up skills • Easily bored • Argumentative
ARTISAN	ISTP Crafter • Self-reliant • Handles conflict well • Efficient • Emotionally uncomfortable • Long-term planning	ISFP Composer • Loyal and committed • Laid-back and adaptable • Good listener • Shys away from conflict • Hard to know • Withdrawn	ESTP Promoter • Flexible and tolerant • Focus on the present • Learns by doing • Easily bored • Unknowingly insensitive	ESFP Performer • Working with others • Uses common sense • Adaptable • Long-term commitments • Does not take criticism well • Takes things personally

Is it possible to change MBTI type?

According to Myers-Briggs® theory, your personality type is inborn, and it doesn't change. However, the way you exhibit your type WILL change (and should) as you go through life. Why? As you age and mature you develop different facets of your personality type.

How do Myers Briggs Personality Types like to Learn (Their Learning Style)?

INFP Independent	A very imaginative, conceptual, and creative learning style. Drawn to independent learning or one-on-one coaching environments. Need a lot of time to think and process information privately before speaking or "thinking out loud". Dislike being put on the spot and they also tend to feel stifled in highly structured environments.	INFJ Conceptual	Prefer a highly conceptual, and theoretical learning style. They enjoy having a structure, but don't enjoy being told exactly how to do something. They prefer being given an overall goal. They are systems thinkers and future-oriented planners and are stimulated by complex projects and challenges.	ENFJ Harmonious	Conceptual, and theoretical learners who are always asking themselves "how will this information help or impact people?". Enjoy a collaborative, harmonious learning environment and are very good facilitators and mentors to students who might be struggling in class or feeling left out.	ENFP Brainstorm	Highly conceptual, imaginative, and abstract learning style. Work well in a collaborative, open-ended environment where they are free to ask questions, bring up related ideas, and brainstorm with their teacher and fellow students. Motivated when they can apply theories and concepts to matters of personal growth and service to others.
ISFJ Structured	ISFJs, like ISTJs, like to learn through experience, hands-on practice, repetition, and memorisation. Thrive in a highly-structured learning environment where the expectations are clear and the routine is consistent.	ESTJ Structured	Learn best by experiencing, analysing, and memorising. Thrive in a challenging, highly-structured environment with a consistent routine and clear expectations. Visual demonstrations as much as possible.	ISTJ Structured	Learn best through experience, hands-on practice, and repetition. A highly structured learning environment. Retain facts very well. Clear objectives and expectations. Instructions to be given in a sequence.	ESFJ Structured	Learn best through collaboration, hands-on experience, memorisation, and real-life application. Happiest in a highly-structured environment where harmony and collaboration are encouraged and fostered. Observant "shepherds" who look around to make sure everyone in the class feels accepted.
INTJ Conceptual	Benefit most from a highly conceptual, and theoretical learning style. Enjoy a structured yet open-minded learning environment. Instead of being given step-by-step instructions, prefer to be given an overview of what they will learn. Then they like to process and complete the tasks in their own way. Independent learners.	INTP Critical	A very critical, analytical, and conceptual learning style. Prefer independent study. Mainly interested in learning problems that will help them solve problems, develop an expertise, or understand implications and consequences of actions. They are apt to ask challenging, thought-provoking questions of their teachers.	ENTJ Competitive	ENTJs learn best in a structured, organised, and competitive learning environment. They have a strategic focus when they learn and are always keeping their eye on long-term goals and system improvements. Very skeptical of authority and have no problem calling out their teachers if they find flaws in their logic.	ENTP Debators	A highly innovative, conceptual, and abstract learning style. Look for connections and relationships between concepts. Prefer an open-ended, exploratory environment where they can be free to ask questions. Seem debative in the classroom but projects. Feel stifled in a highly structured learning environment.
ISTP Free	Learn best through hands-on, kinesthetic interaction and straightforward, logical teaching. Extremely independent learners and enjoy a step, challenging learning curve. Prefer to have freedom and privacy to study at their own pace. They like their lessons to-the-point, direct, clear, and filled with real-life examples.	ISFP Harmonious	ISFPs learn best through exploration, experimentation, and hands-on learning. Having a harmonious learning environment with a supportive teacher is extremely important to them. Learn best by doing and by getting their hands on things and seeing the real life cause-and-effect of actions.	ESTP Hands-on	Learn best through kinesthetic, hands-on experience and clear, logical instruction. They prefer to be in an open-ended environment where they can get their hands-on things and experiment with a group. Need regular breaks to be active and physically engage with the world around them.	ESFP Collaborative	Enjoy a hands-on, interactive, harmonious learning environment. Like ESTPs, they need regular breaks. Want to collaborate with other students, do plenty of group exercises and projects. Feel stifled in a highly structured learning environment.

What is the ideal job for each MBTI personality indicator?

INFP	• Animator • Psychologist • Librarian • Author • Fine artist	INFJ	• School counsellor • Writer • Interior designer • Paediatrician • Veterinarian	ENFJ	• Non-profit director • Teacher • Health educator • PR specialist • Minister	ENFP	• Recreational therapist • Restaurateur • Preschool teacher • Travel writer • Landscape architect
ISFJ	• Social worker • Bookkeeper • Medical secretary • Operations assistant • Nursery teacher	ESTJ	• General manager • Insurance agent • Loan officer • School Admin • Chief	ISTJ	• Accountant • Account manager • Probation officer • Logistician • Systems Admin	ESFJ	• Elementary teacher • Childcare director • Nutritionist • Dental assistant • Registered nurse
INTJ	• Software developer • Judge • Surgeon • Microbiologist	INTP	• Software engineer • Medical scientist • Mathematician • Psychiatrist • College professor	ENTJ	• Executive • Engineer • Politician • Architect • Physician	ENTP	• Urban planner • Entrepreneur • Producer/director • Real estate agent • Reporter
ISTP	• Carpenter • Mechanic • Computer engineer • Operations analyst • Police officer	ISFP	• Veterinary Tech • Equipment repairer • Surveyor • Home health aide • Jeweller	ESTP	• Building contractor • Police detective • Financial advisor • Sales manager • Military officer	ESFP	• Recreation director • Customer service • Receptionist • Dental assistant • Bartender

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