The GSCOP Infographic - Helping You to Understand GSCOP Quickly

Previously Supermarket Code of Practice, GSCOP came into force in 2010, with Groceries Code Adjudicator appointed in 2013

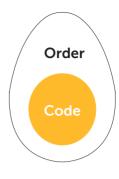
GSCOP

- is UK Law
- Stands for 'Groceries Supply Code of Practice'
- has over 500 searches per month on google.co.uk

Christine Tacon Groceries Code Adjudicator

ensures adherence to the Code by supermarkets and has the power to fine supermarkets up to 1% of their sales

For Tesco this could be over £500m.



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7 page piece of law

part of The Groceries **Market Investigation** Order bill. The best way to understand this is **GSCOP** is the yolk and The Order is the white of the egg.



Bv law

the supermarket buyers have to be trained in GSCOP each and every year.



Each supermarket has to appoint, by law, a 'Code Compliance Officer'. Someone that suppliers can speak to if they have a query/dispute.

Key Principles of GSCOP Introduction

- Provides supplier confidence, helping to understand profit made & to invest in the future. Transparency, clarity and openness are the watch-words of GSCOP.
- A written supply agreement is at the heart of GSCOP.
- No retrospective requests.
- No delay in payments.
- No supplier to be the **predominant funder** of promotions.
- No listing fees.
- No tying of goods or services.
- Written supply agreement including as a minimum; payment terms, who pays for marketing costs & what circumstance requires who pays for wastage.

UK Supermarkets named in the 'The

ASDA

Co-operative Group Limited MARKS & SPENCE

Marks & Spencer plc

M MORRISONS

Wm Morrison Supermarkets plc

Sainsbury's

J Sainsbury plc

TESCO

Tesco plo

Waitrose / ALDI

Waitrose Limited, a subsidiary of John Lewis plc

Aldi Stores Limited

Iceland LODL

Iceland Foods Limited, a subsidiary of the Big Food Group

Asda Stores Limited, a subsidiary of Wal-Mart Stores Inc

Lidi UK GmbH





The GCA has conducted

1 investigation with

Tesco.

The cost to **Tesco** was

£1.1m and the GCA's

recommendations were:



View the Yearly **GCA** results

of their annual survey of supplier thoughts on **GSCOP**

....You also can take part in the survey.



Sign-up to the GCA's newsletter

GSCOP Playlist

on Youtube of 15

x 1 Minute **Videos**





Know the GCA's latest guidance

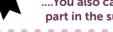
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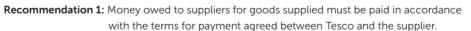
GCA's case

studies

Tackling the

Top 5 Issues. Do you know what they are?





Recommendation 2: Tesco must not make unilateral deductions.

Recommendation 3: Data input errors identified by suppliers must be resolved promptly.

Recommendation 4: Tesco must provide transparency and clarity in its dealings with suppliers.

Recommendation 5: Tesco teams and buyers must be trained in the findings from this investigation





Our trainers have worked on both sides of the fence and know the challenges of working with the big four supermarkets, plus we also know how they think and what their hot buttons are.

The problem suppliers to the big 4 face is that they are investing money in training but are not seeing a measurable return on investment. This is because most training companies do not understand the mindset of buyers from the big 4 supermarkets and the skills being learnt are not getting put into practice.

Our unique training method, Sticky Learning ®, ensures that your Learners are still using their new skills 5 months later, which enables us to guarantee a measurable return on your training investment.

Click on any section to find out more.

makingbusinessmatter.co.uk







