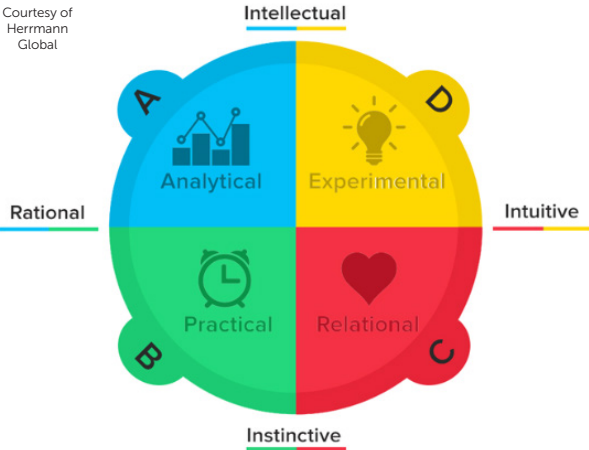


# Ultimate Guide to HBDI – Herrmann Brain Dominance Instrument Infographic

Courtesy of  
Herrmann  
Global



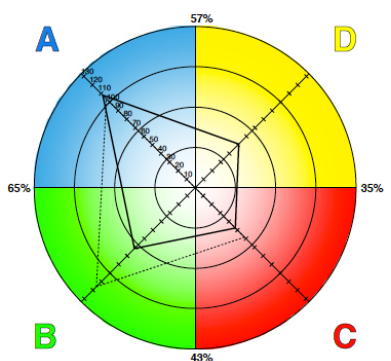
Whole Brain Model

# 2 million

people across 45 countries have completed their HBDI profiles



120 question survey



What a Completed HBDI Profile Looks Like

## Blue

**Fact =**  
Logical, technical, and financial

## Green

**Form =**  
Organised, detailed, and structured

## Red

**Feeling =**  
Emotional, sensory, and people

## Yellow

**Future =**  
Risk taker, intuitive, and big picture



### Preference Code

- 1 - strong preference
- 2 - general preference
- 3 - negative preference

## Adjective Pairs

dotted line shows how you think under pressure



### Profile Scores

how you think when not under pressure

%%%%

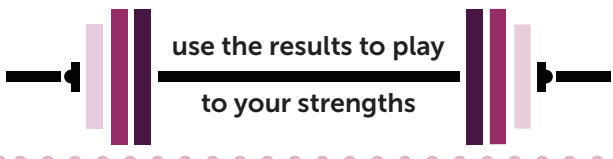
Shows how you prefer to think



There is no ideal profile



blue & red, and yellow & green, will find it most 'challenging' to get along



Increase Your Thinking In Your Less Preferred Quadrants



# 'Whole Brained' Teams were 66% more efficient



Read the post: Ultimate Guide to HBDI – Herrmann Brain Dominance Instrument

# MBM

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The reason they choose us is because of our combination of relevant experience and unique training method - 'Sticky Learning ®'.

